

I was greatly distressed to receive information that LPFM stations may soon be in a position to take priority over current FM translator services. K-LOVE is a station that uses current FM translator services and, it is my understanding, may be in jeopardy in my community if this new ruling is enacted.

First, I need to convey how important K-LOVE is to me. I have a young child. It is becoming more and more difficult to find a 'family friendly' radio station, especially during morning drive time when more and more local radio stations are feeling the need to mimic shock-jocks such as Howard Stern. Not only did I find this type of on-air behavior offensive prior to my having a child, but now, even more. I do not think it is appropriate that I have to hear in detail about a on-air personalities sex life while I am trying to catch a snippet of the news and hear some music. I do not have to fear inappropriate comments on-air with K-LOVE. In fact, they go so far as to warn parents to turn down their radio if they feel a particularly disturbing news item might upset small children.

I live in Cincinnati – a huge radio market. When I first moved here there was ONE radio station locally that claimed to be 'family friendly' – that lasted as long as the first report of low ratings, now it has joined the ranks of all the other tasteless radio programs that are available in my listening area. K-LOVE came to me as a result of a bumper sticker. Three years ago I saw a K-LOVE bumper sticker and have listened, exclusively, to this radio station ever since.

If you allow stations such as K-LOVE to be replaced by LPFM stations, what guarantee can you offer me that I will not continue to be subjected to more "shock jock" radio? I know the FCC is attempting to crack down on lewd behavior, but I'm not seeing much evidence in this radio arena that that is actually happening.

K-LOVE is family friendly, it is solely supported by listeners, which in itself should testify as to how important it is to communities...if we didn't want it, we wouldn't support it.

Sincerely,

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